



**FOR IMMEDIATE
RELEASE**

Media Contact:
Sabrina Sanchez
Ventana Public Relations
(925) 875-1968
sabrina.sanchez@ventanapr.com

MIMOSA SYSTEMS HOSTS BEST PRACTICES SEMINAR FOR EMAIL RETENTION AND EDISCOVERY IN DALLAS

*Intellectual Property Litigation Expert to Provide Proactive Strategies to
Optimize Costs for Corporate Governance and Enterprise Risk Management*

SANTA CLARA, Calif. — Sept. 24, 2007 — Mimosa Systems™, a leader in live content archiving solutions, today announced it will host a half-day educational seminar, Best Practices for Email Retention and eDiscovery, in Dallas on Tuesday, Oct. 2. The seminar will provide practical advice on the creation and deployment of email retention policies for corporate governance and eDiscovery support. The event will be held from 8:30 am to 1:00 pm at the Microsoft offices in Irving, 7000 SR-161 (George Bush Turnpike).

Best Practices for Email Retention and eDiscovery will feature Matthew Powelson, a partner in the California law firm of LaRiviere, Grubman & Payne, LLP who specializes in trademark rights, technology agreements, and intellectual property litigation. At the seminar, Powelson will use case studies to discuss how enterprises have developed best practices for email retention and electronic compliance.

"When it comes to eDiscovery, shoddy preparedness can cost companies huge sums of money and even threaten their very existence," stated Bill Tolson, director of compliance and legal solutions marketing at Mimosa Systems and a featured speaker at the event. "Gartner estimates that the average eDiscovery 'event' costs \$1.5 million, and the number of events is on the rise. This seminar is designed to give companies practical tips and advice they can immediately put into action to improve their eDiscovery preparedness."

According to the April 20, 2007 Gartner report, *Cost of E-Discovery Threatens to Skew Justice System*, "The use of technology, especially e-mail and the Internet, has changed the legal discovery environment. Most organizations do not have the systems and policies in place to deal effectively with e-discovery." In addition to developing a document retention policy that supports the company's needs and has the ability to destroy information when it's no longer needed, Gartner recommends that organizations "use technology to automate whenever and wherever possible regarding document retention and management."

Registration and the full agenda for the Best Practices for Email Retention and eDiscovery seminar can be found at www.mimosasystems.com/DallasSeminar/web.htm

About Mimosa NearPoint

Mimosa NearPoint addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

About Mimosa

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint™ for Microsoft® Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk

technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Munich, Germany, and Pune, India. For more information, see www.MimosaSystems.com.

###

Mimosa Systems

3200 Coronado Drive, Santa Clara, California 95054
408.970.9070

Mimosa, Mimosa Systems, Mimosa NearPoint, and NearPoint are trademarks of Mimosa Systems. All other product and company names herein may be trademarks of their respective owners.