



**For Immediate
Release**

Media Contact:

Sabrina Sanchez
Ventana Public Relations
(925) 875-1968

sabrina.sanchez@ventanapr.com

Emory Epperson
Mimosa Systems
(408) 961-2563

eepperson@mimosasystems.com

**BEST PRACTICES SEMINAR FOR EMAIL RETENTION AND EDISCOVERY
TO BE HOSTED BY MIMOSA SYSTEMS IN NEW YORK CITY**

*eMail Retention Law Expert to Provide Proactive Strategies
To Optimize Costs for Corporate Governance and Enterprise Risk Management*

Santa Clara, Calif., July 10, 2007 – Mimosa Systems™, a leader in Live Content Archiving solutions, today announced it will host *Best Practices for Email Retention and eDiscovery*, a half-day educational seminar to be held in New York City on July 17 that will provide practical advice on the creation and deployment of email retention policies for corporate governance and eDiscovery support. The event will be held from 8:30 am – 1:00 pm at the Microsoft offices, located at 1290 Avenue of the Americas, Sixth Floor.

Best Practices for Email Retention and eDiscovery will feature, Bill Savarino, a partner in the Washington, DC-based law firm of Cohen Mohr LLP, who specializes in legal issues involving email retention, government contracts and security. At the seminar, Savarino will draw from his 25 years of law experience to discuss best practices for email retention and electronic compliance through case studies about how enterprises have approached these challenges.

"Businesses are experiencing both rising costs and a greater volume of eDiscovery requests associated with litigation," said Bill Tolson, director of compliance and legal solutions marketing at Mimosa Systems, who is also a featured speaker at the event. "This seminar is designed to provide practical tips and advice that companies can immediately put in to action to improve their eDiscovery preparedness."

According to recent Gartner research¹, "The use of technology, especially e-mail and the Internet, has changed the legal discovery environment. Most organizations do not have the systems and policies in place to deal effectively with e-discovery." In addition to developing a document retention policy that supports the needs of the business and has the ability to destroy information when it's no longer needed, Gartner recommends that organizations "Use technology to automate whenever and wherever possible regarding document retention and management."

Registration and additional information about *Best Practices for Email Retention and eDiscovery* can be found at: <http://www.mimosasystems.com/NYCMediaJuly17/>

About Mimosa NearPoint

Mimosa NearPoint addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes e-mail storage and reduces overall infrastructure costs.

About Mimosa

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery and continuity. Mimosa NearPoint™ for Microsoft® Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery and storage optimization. NearPoint assures email continuity and regulatory compliance, while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner recognized for its competencies in Networking Infrastructure Solutions, ISV Software Solutions, and Information Worker. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California with offices in Munich, Germany and Pune, India. For more information see www.mimosasystems.com.

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¹John Bace, [Cost of E-Discovery Threatens to Skew Justice System](#), (Gartner, April 20, 2007) pg. 1

Mimosa Systems

3200 Coronado Drive, Santa Clara, California 95054
408.970.9070

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