



**For Immediate Release**

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**MIMOSA SYSTEMS' CONTENT ARCHIVING LUMINARY, BARRY MURPHY,  
LAUNCHES 'MUST READ' BLOG FOR INDUSTRY INSIDERS AND MEDIA**

**SANTA CLARA, Calif. — April 23, 2008** — Mimosa Systems, the leader in live content archiving solutions, announced today that Barry Murphy, Mimosa Systems' director of product marketing has launched a new blog focused on content archiving. Focused on the intersection of archiving and electronic discovery, the blog will address industry issues, provide insight and act as a forum on discussions surrounding the archiving of many types of content and applications that support information immediacy, discovery and business continuity.

Barry Murphy is a resident industry expert at Mimosa Systems who has been featured in industry-leading media, including the Wall Street Journal and CNBC. Murphy is perhaps best-known for being a principal analyst for Forrester's Information Management research group where he provided pragmatic and forward-thinking advice to global leaders in business and technology, including many Fortune 500 CIOs.

**WHO:** Barry Murphy, Director of Product Marketing, Mimosa Systems

**WHAT:** Former Forrester Research analyst Murphy today unveiled a blog that will focus on content archiving, in which he has been a thought-leader and advice-giver for years. Mimosa has been a trailblazing innovator in content archiving with NearPoint, its award-winning content archiving platform.

**WHERE:** Barry Murphy's blog is located at <http://barrymurphy.mimosasystems.com/>

Enterprises investing in technologies that address information retention, compliance and availability most often start with email archiving. Understanding what is motivating these investments from a business perspective and the restrictions of many technology offerings is critical before adoption and deployment of an integrated content archive platform. In Murphy's blog, he will share insights on satisfying legal and regulatory requirements while giving direction on where content archiving technology is headed. Also addressed will be business concerns, such as litigation requests for Electronically Stored Information (ESI), that content archiving solutions seek to manage.

"2008 will not be the year we see enterprises stand up and accept full responsibility for eDiscovery, but it is fast becoming the year that organizations solidify plans for proactive identification, preservation, and collection of data," said Murphy in a recent entry. "My advice to any organization - get on the bus now or get left behind."

**About Mimosa Systems**

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint™ for Microsoft® Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity

while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Germany, the United Kingdom and India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

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