

## FOR IMMEDIATE RELEASE

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## PINNACLE FINANCIAL CORPORATION TO DISCUSS COMPREHENSIVE CONTENT ARCHIVING STRATEGIES FOR EDISCOVERY, COMPLIANCE AND DISASTER RECOVERY AT STORAGE NETWORKING WORLD

**Attention:** Technology writers and editors  
**What:** Pinnacle Financial to present at Storage Networking World  
**When:** Monday, April 7, 10:15am-11am  
**Where:** Rosen Shingle Creek Resort, Orlando, Florida  
Panzacola H-1 Conference Room

Members of the media are invited to attend a presentation by Pinnacle Financial Senior Vice President of IT Rick Chin on April 7 at Storage Networking World, the world's largest and foremost storage networking event, in Orlando, Florida. The session, entitled *Content Archiving for Rapid eDiscovery, Compliance, and Disaster Recovery*, will address the regulatory compliance requirements for information storage that today's organizations must meet. It will outline how Pinnacle Financial, which manages and protects more than 7.5 terabytes of data, recently implemented an advanced content archiving strategy—based on Mimosa SystemsNearPoint™ technology—to reduce overall management costs by 40 percent.

In this session, attendees will learn:

- How to rapidly implement a comprehensive content archiving system without impacting end-user performance
- How advanced content archiving addresses the pressing challenges of eDiscovery, retention management and business continuity to address regulatory compliance and reduce information risk
- How a holistic content archiving solution addresses critical information requirements including: legal hold, end-user search and access, email supervision, disaster recovery and storage optimization to reduce overall management costs

### About the Speaker:

Rick Chin has more than 10 years of leadership experience building effective and forward-looking IT infrastructures for fast growing financial companies. Chin brings a strong combination of IT, business management, legal, and technical expertise to drive innovation and rapid enterprise growth in the mortgage

industry. His strategic approach to building a business-focused technology foundation is reflected in his work as Senior VP of Information Technology at Pinnacle Financial Corporation, facilitating national expansion and growth from 250 to 1400 employees in three years and producing up to \$5.5 billion in yearly revenue. Prior to Pinnacle, Chin played a key role in the initial growth of Taylor, Bean and Whitaker (now a top 15 lender) from 80 to 550 employees. Previously, he founded and operated a successful consultancy practice, serving 400 clients in 30 different industries.

### **About Mimosa NearPoint**

Mimosa™ NearPoint™ for Microsoft® Exchange Server addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

### **About Mimosa**

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint for Microsoft Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Germany, the United Kingdom and India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

### **Mimosa Systems**

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