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**MIMOSA SYSTEMS RECRUITS LEADING FORRESTER ANALYST BARRY MURPHY AS DIRECTOR OF PRODUCT MARKETING TO EXPAND EDISCOVERY ECOSYSTEM**

*Industry Demand for Comprehensive Content Archiving Fuels Mimosa's Ability to Expand Partner Ecosystem and Drive Rapid Adoption of NearPoint Platform for eDiscovery, Compliance and Disaster Recovery*

**Santa Clara, Calif., March 25, 2008** – Mimosa Systems, a leader in Live Content Archiving solutions, today announced that Barry Murphy, a widely renowned and distinguished archiving, eDiscovery and records management industry luminary, has joined the company as director of product marketing. In his position, Murphy will be responsible for expanding the company's eDiscovery and content management partner ecosystem and broadening awareness for and adoption of Mimosa Systems' award-winning content archiving platform featuring the industry's most comprehensive eDiscovery, compliance and disaster recovery capabilities.

An industry pundit who has been featured in outlets that include the Wall Street Journal and CNBC, Murphy is perhaps best known for his tenure as a senior analyst for Forrester's Information Delivery research group. While at Forrester, he provided pragmatic and forward-thinking advice to global leaders in business and technology, including Fortune 500 CIOs, to earn him a prominent reputation in the industry.

"Barry Murphy is one of the most exceptional and sought after thought leaders in the content archiving and eDiscovery spaces," said Mimosa Systems Vice President of Product Management, Scott Whitney. "With in-depth business and technical experience and detailed knowledge of the industry's portfolio of content archiving and electronic discovery solutions he brings exceptional insight surrounding customer challenges and decision-driving requirements. Murphy will leverage this background with initiatives to accelerate awareness for and adoption of the company's NearPoint™ live content archiving platform. The addition of Barry Murphy will provide Mimosa with tremendous competitive advantage as we continue to expand our eDiscovery partnerships and broaden our value proposition and product portfolio for our customers."

Prior to his impressive career at Forrester Research, Murphy was an analyst with the Delphi Group where he covered content management, business process management and Web services. While at Delphi, Murphy led many consulting engagements for Fortune 500 end users, focusing on how to best use technology to solve business problems.

Murphy has also been a regular presenter at key industry events including the Forrester IT Forum, AIIM Conference and Expo, ARMA Conference and LegalTech. Murphy received his B.S. from the State University of New York at Binghamton and an M.B.A. from the University of Notre Dame.

"For the past ten years, I have been educating global enterprises on the value of comprehensive content archiving solutions and have unfortunately watched company after company fail to implement compliant data retention and preservation strategies, resulting in financial penalties and negative brand perception,"

said Murphy. "Mimosa Systems is one company that has focused on Live Content Archiving from the beginning with continued innovations to address the pressing industry challenges of business continuity, electronic discovery, proactive litigation defense and information search. Teaming with such a leader whose mission is in line with my vision of content archiving provides the opportunity to execute on that vision and address enterprise concerns with best-of-breed solutions."

#### **About Mimosa NearPoint**

Mimosa™ NearPoint™ for Microsoft® Exchange Server addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

#### **About Mimosa**

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint for Microsoft Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Germany, the United Kingdom and India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

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#### **Mimosa Systems**

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