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## **MIMOSA SYSTEMS UNVEILS POWERFUL CONTENT MONITORING & ALERTING WITH NEARPOINT CONTENT MONITORING OPTION**

### ***Company Introduces Industry's Most Comprehensive Microsoft Exchange Monitoring Solution for Internal Governance, Information Asset Protection and Compliance***

**LegalTech – New York – February 5, 2007** – Mimosa Systems™, a leader in live content archiving solutions, today announced the Mimosa NearPoint™ Content Monitoring Option, providing unmatched email content monitoring and risk management to meet the demands of more vigilant corporate governance policies and more stringent regulatory compliance. Many companies are regularly subjected to litigation and discovery based on preventable actions by employees. The new amendments to the Federal Rules of Civil Procedure specifically designate corporate email as a discoverable record and subject to discovery. An effective strategy to lessen this legal risk is to be aware and manage these activities before they become an outside legal matter requiring expensive litigation. The Mimosa live content monitoring solution facilitates this strategy.

Using the Content Monitoring Option, enterprises now have the ability to quickly and efficiently monitor, automatically generate alerts and review high volumes of electronic communications to meet corporate governance and regulatory obligations.

Enterprise email systems are an indispensable part of today's business environment, but when misused, can become a major liability for companies. Inappropriate email messages and attachments are putting businesses at higher risk for litigation; whether outbound messages might contain sensitive customer information, or inbound messages that might contain content not appropriate for today's professional work environment. To address this challenge, corporations demand a comprehensive yet easy-to-use solution which begins with the primary communications platform – email.

"Questionable content in employee email communications has been and always will be a major risk for companies of all sizes," said Patrick Cooper, IT Network Administrator at the law firm of Ryley, Carlock & Applewhite. "The Mimosa NearPoint solution enables corporate legal and HR departments to proactively monitor their corporate email communications to ensure adherence to their email user and retention policies to mitigate litigation risk."

Developing usage and code of conduct policies and monitoring for compliance will insure an environment free from unwanted content coming in and the loss of sensitive company content going out.

### **Regulatory Requirements Drive Demand for Proactive Content Monitoring**

According to SEC 17a-4, NASD 3010 and 3110 compliance regulations, banks, securities firms, stock brokerage firms and financial institutions are required to create business policies to retain, review and retrieve critical records to meet corporate governance and regulatory obligations. The criteria for compliance are strict and penalties for violation severe.

According to Brian Burke, program director of IDC's Security Products service, "The information protection and control (IPC) market is currently \$1.1 billion and continues to surge as organizations seek proactive technology to thwart litigation from breaks in policy. The technology is important for protecting a company's brand and competitive advantage, but it's also important for compliance."

Mimosa NearPoint's Content Monitoring Policy engine allows for the creation of very specific requirements for messages to be compared against for rapid resolution. These policies can be directed at all mailboxes, geographies, departments, workgroups, specific mailboxes or even specific messages. Unlike any other technology on the market, Mimosa NearPoint Content Monitoring provides policies that can be applied to any type of mailbox data, including calendar entries, contacts, tasks, and notes – to alert supervisors to a policy violation.

**Key Mimosa NearPoint Content Monitoring Option Features and Benefits:**

- Facilitate compliance with corporate code of conduct policies
  - Alert supervisors to possible email policy violations before they become an issue and impact your business
  - Monitor for inappropriate transfer of corporate IP, such as source code, new product descriptions, sales/marketing plans, formulas, trade secrets and business processes
  - Monitor for inappropriate inbound content such as jokes, pornography and gambling
- Improve consistency and quality of corporate communications with customers and suppliers
- Demonstrate the active enforcement of written policies with detailed tracking reports and logs.
- Ensure regulatory compliance with FINRA/NASD rules 3010 and 3011 for monitoring of brokers/traders

**Mimosa NearPoint Content Monitoring Option Advantages:**

- Individual mailbox monitoring for specific content in real-time
- Immediate email alerts prompt the auditor or manager to review the questionable content verses remembering to check for alerts manually, every day.
- Highly granular monitoring policies with easy-to-use policy creation wizard
- Simple, common sense reviewer's interface for quick review
- Customizable keyword lists for lexicon creation
- Comprehensive reporting and logging for audit purposes
- Scalability to thousands of reviewers and millions of messages daily
- Pre-packaged starter lexicons for the most requested policy areas

"Protection of corporate IP and regulatory compliance are two key business requirements driving the monitoring of communication content," said T.M. Ravi, CEO, Mimosa Systems. "Our customers, who include large financial organizations, seek to prevent both accidental leakage of data as well as deliberate attempts to thwart corporate policy. Mimosa provides the most thorough content analysis capabilities, promoting better business practices in the handling and transmission of sensitive corporate data to reduce risk and ensure compliance."

**About Mimosa NearPoint**

Mimosa™ NearPoint™ for Microsoft® Exchange Server addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

**About Mimosa**

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint for Microsoft Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Germany, the United Kingdom and India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

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