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**MIMOSA SYSTEMS' LIVE CONTENT ARCHIVING SOLUTION ADDRESSES ALL OF MATTHEWS INTERNATIONAL'S EDISCOVERY AND INFORMATION MANAGEMENT REQUIREMENTS**

*Mimosa NearPoint Ensures Retention and Recovery of Critical Email, and Provides 40 Percent Reduction in Exchange Storage Requirements for Multinational Corporation*

**SANTA CLARA, Calif. – Nov. 20, 2007** – Mimosa Systems™, a leader in live content archiving solutions, announced today that Matthews International Corporation has deployed Mimosa Systems' advanced archiving solution to deliver email archiving, eDiscovery, search and retrieval, disaster recovery, and storage management in one integrated solution. In addition, NearPoint offers easy deployment and helps companies meet today's stringent compliance requirements.

Founded in 1850, Pittsburgh-based Matthews International is one of the oldest major American public companies. Today, Matthews comprises two business segments: Memorialization, which produces a range of funereal and memorial products; and Brand Solutions, which provides various merchandising, packaging, and marketing solutions designed to help companies bring products to market. The company generates approximately \$700 million in revenues and has more than doubled its revenues in the past five years. Through internal growth and strategic acquisitions, the company has expanded its presence around the world, with operations in 13 countries over 4 continents.

Matthews International made a strategic decision to identify and install the best email archiving solution to satisfy five demands:

- Facilitate prompt message search, retrieval, and disaster recovery, and satisfy the compliance requirements of the Sarbanes-Oxley (SOX) Act
- Improve email management throughout the company's multinational/multiplatform environment
- Reduce email data storage requirements without adding client overhead or complexity
- Easily manage existing PST files
- Facilitate simple implementation and migration for future upgrades of server and email client software

With respect to SOX compliance, the Mimosa archiving software has optimized the eDiscovery process for Matthews by allowing the company to retrieve all messages containing key search terms within an hour or two. "We have been able to proactively satisfy compliance requirements with extreme ease and speed, and the alternative could be a hugely expensive operational exercise," noted Ryan Shipkowski, network administrator for Matthews. "We were able to address all of our objectives with the Mimosa solution and have been extremely pleased with every aspect of the NearPoint implementation and operation."

The NearPoint™ installation has significantly reduced email storage requirements and greatly facilitated message retrieval for the company's 3,800 employees. "We found that email storage data was proliferating at a rate of 3-5 GB per day, and that full system backups were requiring 17-20 hours," said Shipkowski. "Not only were both figures far too high, but they also represented inefficiencies and a high cost for mainframe capacity."

Like many other companies, Matthews is preparing to migrate from Microsoft Exchange Server 2003 to Exchange Server 2007 as soon as the first Service Pack becomes available. "We're confident that Mimosa will make the migration very easy and straightforward, just as it has done with previous migrations," said Shipkowski.

“Fast-growing global organizations like Matthews International face many challenges to keep essential services like email management flexible and highly efficient across the enterprise. The challenges of balancing demands for discovery, recovery and continuity can be enormous, and we are proud that Matthews has chosen us to answer these critical requirements,” said T.M. Ravi, CEO of Mimosa Systems.

The Mimosa NearPoint™ archiving solution has rapidly delivered value to Matthews International in several ways, including:

- **Rapid eDiscovery:** Auditors and legal staff can quickly perform sophisticated search and discovery across multiple mailboxes.
- **Automated, application-intelligent disaster recovery:** NearPoint reliably protects Matthews' Exchange information through non-invasive, continuous application shadowing. This process preserves the consistency and integrity of Exchange data and enables “one-click” full email data and service recovery when needed.
- **Mailbox storage management:** With NearPoint, Matthews has reduced storage requirements on its Exchange Server by nearly half by migrating or extending attachments based on policies of age, document size, or mailbox size.
- **Self-service search of archived data:** Matthews's employees working on computers have seamless self-service access to their archived data, enabling them to find potentially lost or deleted messages without IT assistance.

#### **About Mimosa NearPoint**

Mimosa NearPoint™ for Microsoft® Exchange Server addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

#### **About Matthews International**

Matthews International Corporation, headquartered in Pittsburgh, Pennsylvania, is a designer, manufacturer and marketer principally of memorialization products and brand solutions. Memorialization products consist primarily of bronze memorials and other memorialization products, caskets, and cremation equipment for the cemetery and funeral home industries. Brand solutions include graphics imaging products and services, marking products, and merchandising solutions. The company's products and services include cast bronze memorials and other memorialization products; caskets; cast and etched architectural products; cremation equipment and cremation-related products; mausoleums; brand management, printing plates, pre-press services and imaging systems for the primary packaging and corrugated industries; marking equipment and consumables, and industrial automation products for identifying, tracking and conveying various consumer and industrial products, components and packaging containers; and merchandising display systems and marketing and design services.

#### **About Mimosa**

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint for Microsoft Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Munich, Germany, and Pune, India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

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