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Media Contact:
Sabrina Sanchez
Ventana Public Relations
(925) 875-1968
sabrina.sanchez@ventanapr.com

GORDON BIERSCH CHOOSES MIMOSA SYSTEMS' LIVE CONTENT ARCHIVING SOLUTION TO MEET THE DEMANDS OF EXPLOSIVE EMAIL GROWTH AND REGULATORY REQUIREMENTS

Mimosa NearPoint Ensures Retention and Recovery of Critical Email Data and Improves Exchange Storage Efficiency for Rapidly Growing National Restaurant Chain

SANTA CLARA, Calif. – Nov. 13, 2007 – Mimosa Systems™, a leader in live content archiving solutions, today announced that Gordon Biersch Brewing Company, a brewery restaurant chain with 17 locations in 13 states and the District of Columbia, has deployed the next-generation Mimosa™ NearPoint™ for Microsoft® Exchange Server to ensure the company can retain, protect and recover vital email data.

Gordon Biersch, which opened its first restaurant in Palo Alto, California, in 1988, is now growing at the rate of five new restaurants a year. Each grand opening means increasing demands on the corporate network, including the email system. To address the IT requirements of its growing business, Gordon Biersch needed a robust archiving solution that could seamlessly scale to meet its rapid growth. The company selected Mimosa's comprehensive archiving solution to ensure retention and recovery for critical email data while improving Exchange storage optimization.

The company's corporate policy is to store all email for its employees for seven years; however, Exchange does not provide a solution for compliance. In addition, the company set a quota of 250MB for mailboxes for most users. "In our first year with Exchange, the email and attachments that our users were sending and receiving were quickly reaching quota limits," said Alex Birnbaum, senior director of IT at Gordon Biersch. "We wanted to move in front of the growth curve and sought out an email archival solution that would help us keep our mailboxes under control without throwing more hardware at the problem, or sacrificing user productivity. The Mimosa system, with its ease of use, flexibility and seamless integration with Exchange, has proven to be a perfect fit for our business."

The Mimosa NearPoint™ archiving solution has rapidly delivered value to Gordon Biersch in several ways, including:

- **Rapid eDiscovery:** Auditors and legal staff can quickly perform sophisticated search and discovery across multiple mailboxes.
- **Automated, Application-Intelligent Disaster Recovery:** NearPoint reliably protects Gordon Biersch's Exchange information through non-invasive, continuous application shadowing. This process preserves the consistency and integrity of Exchange data and enables "one-click" full email data and service recovery when needed.
- **Mailbox Storage Management:** With NearPoint, Gordon Biersch has reduced storage requirements on the Exchange Server by nearly 50 percent by migrating or "extending" attachments based on policies of age, document size, or mailbox size.
- **Self-Service Search of Archived Data:** Gordon Biersch employees have seamless self-service access to their archived data so that they can find potentially lost or deleted messages without IT assistance.

"Rapidly growing organizations like Gordon Biersch face tough challenges balancing business demands for discovery, recovery, and continuity with users' needs for information immediacy," said T.M. Ravi, CEO of Mimosa Systems. "Mimosa has and will continue to set the standard by which all other email archiving solutions are measured."

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About Mimosa NearPoint

Mimosa NearPoint for Microsoft Exchange Server addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

About Mimosa

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint for Microsoft Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Munich, Germany, and Pune, India. For more information, see www.MimosaSystems.com.

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Mimosa Systems

3200 Coronado Drive, Santa Clara, California 95054
408.970.9070

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