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**EMAIL ARCHIVING FOR DUMMIES BOOK PROVIDES DEFINITIVE GUIDE FOR ENTERPRISES ADDRESSING CHALLENGES ASSOCIATED WITH EDISCOVERY, COMPLIANCE AND BUSINESS CONTINUITY**

*Email Experts Define Top Ten Questions to Ask When Selecting and Determining the Value of an Email Archiving System for Microsoft Exchange*

**SANTA CLARA, Calif. – November 6, 2007** – Mimosa Systems™, a leader in live content archiving solutions, today announced a new addition to the world-famous “For Dummies” series with *Email Archiving For Dummies*. Co-authored by Bob Spurzem, Director of Product Marketing and William Tolson, Director of Legal and Regulatory Solutions Marketing for Mimosa, the two worked together with the series publisher, John Wiley and Sons, to produce this new installment in the globe’s most popular reference series. *Email Archiving For Dummies* is a guide to the value of email archiving in solving today’s email challenges related to electronic discovery, messaging compliance, business continuity and storage optimization within enterprises.

Written for enterprise IT users, *Email Archiving for Dummies* reveals how to benefit from email archiving as part of the messaging environment. The book is designed to give readers all the tools they need to augment the capabilities of Microsoft Exchange with powerful new email archiving technologies. Written in the engaging style that has made the “For Dummies” series such a success, the book offers users an easy, pain-free route to learning everything they ever wanted to know about building the ideal email archiving system.

“We are proud to author this definitive reference guide to email archiving,” said Spurzem. “You might say we wrote the book on email archiving for the benefit of all organizations that rely on email for business communication. The technology has been put into laymen terms, including all the challenges facing email and how email archiving can help.”

**Book Defines Top Ten Questions to Ask When Shopping for an Email Archiving Solution**

- How to determine the best solution: Hosted or In-House?
- How important is the scalability of an email archive?
- How long should email be archived?
- Is journaling or log shipping needed?
- Do employees get access to their specific email archive?
- Should PSTs be incorporated into the archive?
- Does email archiving change Microsoft® Exchange® server backup requirements?
- How does email archiving change Exchange storage requirements?
- What are the requirements of the email archive in order to respond to eDiscovery requests?
- What are the email archiving requirements for imposing a litigation hold?

## Benefits to consider when adopting an email archiving system should include:

- **Rapid eDiscovery:** Auditors and legal staff must be able to quickly perform sophisticated search and discovery across centrally managed mailboxes to meet compliance requirements.
- **Automated, Exchange Disaster Recovery:** Reliably protect Exchange information through non-invasive, continuous application shadowing. This process preserves the consistency and integrity of Exchange data and enables “one-click” full email data and service recovery when needed.
- **Mailbox Storage Management:** Reduce storage requirements on the Exchange Server by migrating or “extending” attachments based on policies of age, document size, or mailbox size.
- **Self-service search of archived data:** Seamless self-service access to end-user archived data, enabling them to find potentially lost or deleted messages without IT assistance.

According to William Tolson, “the release of the email archiving book underscores the drivers for implementing an effective email archiving solution to keep pace with eDiscovery and stringent compliance regulations. We’ve incorporated the information organizations need to consider when selecting a comprehensive email archiving system that leverages their existing Microsoft Exchange environment.”

Receive a copy of *Email Archiving For Dummies* by registering at [www.MimosaSystems.com](http://www.MimosaSystems.com).

### About the Authors

Bob Spurzem has more than 20 years of experience in high-technology product development and marketing, with an emphasis in bringing new products to market in both the email archiving and storage industries. As director of product marketing for Mimosa Systems, he is responsible for market requirements definition, competitive research, positioning, sales enablement, and product releases. Bill Tolson, director of legal and regulatory solutions marketing at Mimosa Systems has more than 17 years of experience in storage and archiving solutions, product marketing and consulting. Bill has been a featured speaker at several archiving events, including the Government Technology Conferences, ARMA, and the TechTarget Email Archiving Series and spent several years as a principal consultant and practice manager leading the eDiscovery and compliance consulting business for Contoural Inc.

### About For Dummies

With near-universal name recognition, more than 150 million books in print, and more than 1,000 topics, *For Dummies* is the world's bestselling reference series. With loyal customers around the globe, *For Dummies* enriches people's lives by making knowledge accessible in a fun and easy way. Described by the *N.Y. Times* as “more than a publishing phenomenon, but a sign of the times,” *For Dummies* span every section of the bookstore, covering everything from health to history, music to math, sports to self-help, technology to travel, and more. The Dummies brand franchise has expanded with an extensive licensed product line, including DVDs, software, consumer electronics, cooking, cleaning and automotive products, craft and hobby kits, games and more. For information, visit [Dummies.com](http://Dummies.com). **For Dummies** is a branded imprint of John Wiley and Sons.

### About Mimosa NearPoint

Mimosa NearPoint™ for Microsoft® Exchange Server addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

### About Mimosa

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint for Microsoft Exchange Server is the industry's most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery,

NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Munich, Germany, and Pune, India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

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