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MIMOSA STRENGTHENS NEXT-GENERATION ARCHIVING PLATFORM WITH NEARPOINT TIERED STORAGE OPTION – ELIMINATES TRADE-OFFS BETWEEN STORAGE COSTS AND ACCESS PERFORMANCE TO PROACTIVELY MEET LITIGATION/BUSINESS REQUIREMENTS

Mimosa TSO Addresses Surge in Email and File Content to Deliver On-Demand Rapid Access to Intelligent Archive to Reduce Capital and Operational Costs

SANTA CLARA, Calif. – Oct. 15, 2008 – Mimosa Systems, a leader in Live Content Archiving solutions, today announced the Mimosa NearPoint Tiered Storage Option™ (TSO). The new solution is an add-on module to the Mimosa NearPoint Live Content Archiving Platform that delivers policy-based automation to map email and file information access to granular business service level requirements. NearPoint TSO allows organizations to control storage costs while supporting legal and compliance requirements for long term data retention and recovery.

With archived file and email data projected to grow 55 percent CAGR and 73 percent CAGR respectively from 2007 to 2012¹, both storage costs and the operational burdens to manage this growth will be significant. Electronic discovery and information search of the corporate archive are necessitating faster access in order to meet litigation requests and business objectives surrounding information retention and availability. Mimosa Systems is the first to deliver on-demand access to its massively scalable live content archive while decelerating both capital and operational requirements to meet this growing industry demand.

“There are plenty of tools available to help customers manage storage resources, develop an electronic records management program and even assist with electronic discovery,” said Brian Babineau, senior analyst for the Enterprise Strategy Group. “Mimosa NearPoint TSO consolidates these tasks and makes it very easy for IT to control storage costs while supporting their legal and compliance teams. With one solution, organizations can easily centralize files and email from multiple locations, index them for search and then set the retention and migration policies based on corporate requirements – all while storing the information on the most economical storage infrastructure.”

Mimosa NearPoint TSO delivers business service level migration parameters – provides on-demand access to high priority data and allows lower priority data to be automatically migrated to lower cost storage hardware. Prioritization can be very granular and based on a number of user defined parameters including ownership, date, file and email metadata, content, custom tags, keywords, numeric strings and more.

“Intelligent archive management is a response to a clear need in the marketplace and Mimosa’s Tiered Storage solution is a perfect complement to the Hitachi Content Archive Platform (HCAP)

¹ Enterprise Strategy Group, Digital Archiving Market Forecast, 2007-2012

and Hitachi Network Attached Storage (NAS) offerings,” said Marc Trimuschat, senior director, Global Business Development and Alliances, Hitachi Data Systems. “The sheer volume of enterprise information places an incredible burden on a organization’s messaging and storage infrastructure. And the need to meet stringent legal discovery and regulatory retention requirements, while scaling economically, presents further challenges for content management, now a mission-critical part of the IT infrastructure.”

Enterprises are under growing pressure to meet the business service level requirements of internal stakeholders including legal, information security, regulatory supervision, and end-users in the most cost-effective manner. Mimosa NearPoint TSO links business service level requirements to the intelligent archive to ensure business processes and goals are met, and that performance criteria is in place to support customer objectives. This is accomplished by linking business requirements via granular policies with dynamic provisioning and automated migration to underlying storage devices resulting in on-demand access to data in the archive when required.

“Corporate archives are rapidly growing due to long term retention requirements and the massive amounts of user-generated content being generated in all areas of business,” said Scott Whitney, vice president of product management for Mimosa Systems. “With NearPoint TSO, Mimosa once again delivers a next-generation solution that supports retention and on-demand access for large volumes of information with unmatched performance and radically lower costs. Customers enjoy savings across hardware, software and IT operations and satisfaction knowing their service level objectives are being met to reduce exposure and minimize risk.”

About Mimosa NearPoint

Mimosa NearPoint addresses critical customer requirements around content archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization in a unified solution. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email, instant message and file archiving, and self-service search and access in one solution. By leveraging cost-effective storage and advanced classification rules, NearPoint also optimizes content storage and reduces overall infrastructure costs.

About Mimosa

Mimosa Systems, Inc. delivers next-generation content archiving solutions for information immediacy, discovery, and continuity. Mimosa NearPoint is the industry’s most comprehensive unstructured information management software solution for email, files, and instant messages, enabling archiving, eDiscovery, storage management, and recovery in a unified solution. Mimosa is a Microsoft Gold Certified Partner, recognized for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Canada, Germany, the United Kingdom, Japan, China, Australia, and India. For more information, visit <http://www.mimosasystems.com>.

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