



**FOR IMMEDIATE  
RELEASE**

**Media Contact:**  
Sabrina Sanchez  
Ventana Public Relations  
(925) 875-1968  
[sabrina.sanchez@ventanapr.com](mailto:sabrina.sanchez@ventanapr.com)

## **MIMOSA SYSTEMS BRINGS SEMINAR ON BEST PRACTICES FOR EMAIL RETENTION AND EDISCOVERY TO CLEVELAND**

*Email Retention and Compliance Experts Will Discuss Proactive Strategies for Minimizing Risk*

**SANTA CLARA, Calif. — Oct. 9, 2007** — Mimosa Systems™, a leader in live content archiving solutions, today announced it will host a half-day educational seminar, Best Practices for Email Retention and eDiscovery, in the Cleveland area on Tuesday, Oct. 16. The seminar will provide practical advice on the creation and deployment of email retention policies for corporate governance and eDiscovery support. The event will be held from 9:00 am to 1:00 pm at the Microsoft Park Center III office, 6050 Oak Tree Blvd. South, Independence.

Best Practices for Email Retention and eDiscovery will feature Bill Savarino, a partner in the Washington, DC-based law firm of Cohen Mohr LLP who specializes in legal issues involving email retention, government contracts, and security. Savarino will draw from his 25 years of experience to discuss best practices for email retention and present practical tips and advice organizations can immediately put into action to improve their eDiscovery preparedness.

“Both the volume and the cost of eDiscovery are rising every quarter,” explained Bill Tolson, director of compliance and legal solutions marketing at Mimosa Systems and a featured speaker at the event. “If companies don’t diligently and responsibly manage their email systems, they put themselves, their employees, and their shareholders at significant legal risk”

According to the April 20, 2007 Gartner report, *Cost of E-Discovery Threatens to Skew Justice System*, “The use of technology, especially email and the Internet, has changed the legal discovery environment. Most organizations do not have the systems and policies in place to deal effectively with ediscovery.” In addition to developing a document retention policy that supports the company’s needs and has the ability to destroy information when it’s no longer needed, Gartner recommends that organizations “use technology to automate whenever and wherever possible regarding document retention and management.”

Registration and additional information about the Best Practices for Email Retention and eDiscovery seminar can be found at [www.mimosasystems.com/ClevelandSeminar/web.htm](http://www.mimosasystems.com/ClevelandSeminar/web.htm).

### **About Mimosa NearPoint**

Mimosa NearPoint addresses critical customer requirements around email information archiving, eDiscovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint also optimizes email storage and reduces overall infrastructure costs.

### **About Mimosa**

Mimosa Systems, Inc. delivers next-generation information management solutions for information immediacy, discovery, and continuity. Mimosa NearPoint™ for Microsoft® Exchange Server is the industry’s most comprehensive information management software solution for Microsoft Exchange, unifying email archiving, recovery, and storage management. With options for eDiscovery and disaster recovery, NearPoint ensures litigation readiness and email continuity while leveraging cost-effective disk technologies to optimize email storage growth. Mimosa is a Microsoft Gold Certified Partner, recognized

for its competencies in networking infrastructure solutions, ISV/software solutions, and advanced infrastructure solutions. Mimosa is a privately held company whose investors include August Capital, Clearstone Venture Partners, Dot Edu Ventures, JAFCO Ventures, and Mayfield Fund. Mimosa was founded in 2003 and is based in Santa Clara, California, with offices in Munich, Germany, and Pune, India. For more information, see [www.MimosaSystems.com](http://www.MimosaSystems.com).

###

**Mimosa Systems**

3200 Coronado Drive, Santa Clara, California 95054  
408.970.9070

*Mimosa, Mimosa Systems, Mimosa NearPoint, and NearPoint are trademarks of Mimosa Systems. All other product and company names herein may be trademarks of their respective owners.*